



## **37th Annual State Convention**

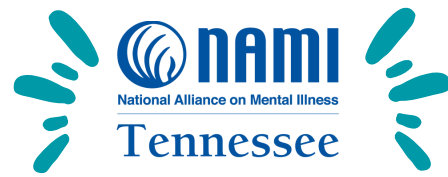


**Trevecca Community Church  
Nashville, Tennessee**

**THURSDAY, SEPT. 28**  
**CIT Pre-Conference Program**

**FRIDAY, SEPT. 29**  
**NAMI Tennessee State Convention**

**SPONSORSHIP  
OPPORTUNITIES**



## **37th Annual State Convention**

Dear Friend of NAMI Tennessee,

Each year, NAMI Tennessee draws together mental health consumers, family members, advocates, service providers, and policymakers. Our Crisis Intervention Team (CIT) Pre-Conference (Sept. 28) and 37th Annual State Convention (Sept. 29) will take place at Trevecca Community Church in Nashville. Sponsors and exhibitors are welcome on each day.

We are thrilled to offer this as an in-person event. Our focus is to discuss Criminal Justice & Mental Health, youth & young adults, and to educate our audience on important issues surrounding Mental Health. Our engagement information is included in the attached Sponsorship Brochure, or you can follow this link <https://www.namitn.org/state-convention/> to learn more and complete registration online.

This year we anticipate more than 350 attendees and 30+ exhibitors participating. We invite you to be a part of this impactful gathering and hope that you will be a sponsor. Our blend of behavioral healthcare professionals, persons living with a mental health condition, and caregivers offers an unparalleled environment for diverse conversation and learning.

Your support enables us to continue providing support and services free of charge throughout the year. Our convention is an excellent opportunity to enhance awareness of your organization while also supporting NAMI Tennessee. Guests at our convention are known for their active engagement with our exhibitors. We hope that you will find participation to be mutually beneficial. Please feel free to contact me for further information at [dgumina@namitn.org](mailto:dgumina@namitn.org). Thank you for your consideration of our request!

Warmest Regards,

David Gumina  
Development Coordinator

Todd Walts  
Executive Director


# SPONSORSHIP LEVELS



## 37th Annual State Convention

PREMIER PACKAGE	<ul style="list-style-type: none"> <li>• Exclusive sponsorship of our 3 signature events: State Convention, Vision of Hope Gala &amp; NAMIWalks</li> <li>• Two 6' exhibit tables at State Convention &amp; NAMIWalks</li> <li>• 8x complimentary registrations to convention &amp; gala</li> <li>• 1 - year logo placement on NAMI TN webpage</li> <li>• Two-minute company ad/infomercial broadcast once each day at convention &amp; gala</li> <li>• Full-page ad or full-page logo in program book for convention and gala</li> <li>• Logo placement in sponsor slideshow and all signage at event</li> <li>• 10 social media shoutouts before event</li> </ul>
<b>\$20,000</b>	
DIAMOND PACKAGE	<ul style="list-style-type: none"> <li>• Exclusive sponsorship of our 3 signature events: State Convention, Vision of Hope Gala &amp; NAMIWalks</li> <li>• One 6' exhibit table at State Convention &amp; NAMIWalks</li> <li>• 6x complimentary registrations to convention</li> <li>• 1 - year logo placement on NAMI TN webpage</li> <li>• One minute company ad/infomercial broadcast once each day at convention</li> <li>• Half page ad or logo in program book for convention and gala</li> <li>• Logo placement in sponsor slideshow and all signage at event</li> <li>• 5 social media shoutouts before event</li> </ul>
<b>\$15,000</b>	
PLATINUM PACKAGE	<ul style="list-style-type: none"> <li>• Exclusive sponsorship of our 2 signature events: State Convention &amp; Vision of Hope Gala</li> <li>• One 6' exhibit table at State Convention</li> <li>• 4x complimentary registrations to convention</li> <li>• 3-month logo placement on NAMI TN webpage</li> <li>• 30 second company ad/infomercial broadcast once each day at convention</li> <li>• Quarter page ad or logo in program book</li> <li>• Logo placement in sponsor slideshow</li> <li>• 3 social media shoutouts before event</li> </ul>
<b>\$10,000</b>	
GOLD PACKAGE	<ul style="list-style-type: none"> <li>• Acknowledgement as Workshop Sponsor</li> <li>• One 6' exhibit table at convention</li> <li>• 2x complimentary registrations to convention</li> <li>• An Eighth page ad or logo in program book</li> <li>• Logo placement in sponsor slideshow</li> <li>• 2 social media shoutouts before event</li> </ul>
<b>\$5,500</b>	
SILVER PACKAGE	<ul style="list-style-type: none"> <li>• Lunch Sponsor</li> <li>• One 6' exhibit table at convention</li> <li>• 2x complimentary registrations to convention</li> <li>• An Eighth page ad or logo in program book</li> </ul>
<b>\$2,750</b>	
BRONZE PACKAGE	<ul style="list-style-type: none"> <li>• Logo on exhibitor page in program book</li> <li>• One 6' exhibit table at convention</li> <li>• 2x complimentary registrations to convention</li> <li>• An Eighth page ad or logo in program book</li> </ul>
<b>\$1,250</b>	
EXHIBITOR PACKAGE	<ul style="list-style-type: none"> <li>• One 6' exhibit table at convention</li> <li>• 1x complimentary registration to convention</li> <li>• Name mention in program book</li> </ul>
<b>\$650</b>	

 +615-361-6608

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 [www.namitn.org](http://www.namitn.org)

 [dgumina@namitn.org](mailto:dgumina@namitn.org)

# ARTWORK GUIDELINES



**37th Annual State Convention**

## **ARTWORK SUBMISSION:**

Please send your high resolution digital artwork to [dgumina@namitn.org](mailto:dgumina@namitn.org)

## **COMPANY LOGO**

**300 dpi /High Resolution EPS, JPG or PNG**

## **INFOMERCIAL**

- **Size: 16:9 /Widescreen**
- **Duration: \*See Giving Level**
- **File Format: mp4**

## **PROGRAM BOOK ADS**

**Full Color Press Quality PDF or Minimum 300 dpi PNG or JPG.**

**(SHOWN IN INCHES):**

**FULL PAGE AD 8 X 10.5**

**HALF PAGE AD 7.50 X 4.75**

**QUARTER PAGE AD 3.5 X 4.75**

**EIGHTH PAGE AD 3.75 x 2.25**

**All artwork must be submitted by August 25, 2023.**

# PAYMENT FORM



## 37th Annual State Convention

### SPONSORSHIP LEVEL: SELECT ONE

- \$20,000 PREMIER
- \$15,000 DIAMOND
- \$10,000 PLATINUM
- \$5,500 GOLD
- \$2,750 SILVER
- \$1,250 BRONZE
- \$650 EXHIBITOR

### SPONSOR INFORMATION:

CONTACT NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

ORGANIZATION / COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ ALTERNATE PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PLEASE INDICATE IF YOU PLAN TO EXHIBIT IN PERSON:  YES

#### PAYMENT INFORMATION:

CHECK (PAYABLE TO NAMI TENNESSEE) ..... AMOUNT ENCLOSED: \$ \_\_\_\_\_

CREDIT CARD (MC/VISA/AMEX/DISCOVER) ..... PAYMENT AMOUNT: \$ \_\_\_\_\_

CREDIT CARD # \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

CVV: \_\_\_\_\_

CARD HOLDER'S NAME: \_\_\_\_\_

CARD'S ZIP CODE: \_\_\_\_\_

INVOICE ME ..... SEND AN INVOICE IN THE AMOUNT OF: \$ \_\_\_\_\_

ORGANIZATION / COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

EMAIL INVOICE TO: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PLEASE RETURN: COMPLETE FORM AND RETURN WITH LOGO AND ADVERTISEMENTS (SEE ADVERTISING FORM FOR DETAILS)

CONTACT DAVID GUMINA FOR ADDITIONAL INFORMATION.

EMAIL: DGUMINA@NAMITN.ORG  
 PHONE : (615) 361-6608  
 NAMI TN TAX ID# 58-1679614

SCAN TO USE ONLINE FORM

