



Tennessee

36th ANNUAL
STATE CONVENTION

Healing and Thriving

A colorful graphic consisting of several stylized human figures holding hands, forming a path that curves upwards and to the right. The figures are colored in shades of blue, purple, pink, orange, and green. The word "and" is written in a cursive font within the curve of the path.

Our Path Forward **Together**

TWO DAY EVENT

Trevecca Community Church
Nashville, Tennessee

THURSDAY, SEPT. 22
CIT Pre-Conference Program

FRIDAY, SEPT. 23
NAMI Tennessee State Convention

SPONSORSHIP OPPORTUNITIES



36th ANNUAL
STATE CONVENTION

SEPTEMBER
22-23, 2022

Trevecca Community Church
Nashville, Tennessee

Dear Friend of NAMI Tennessee,

Each year, NAMI Tennessee draws together mental health consumers, family members, advocates, service providers, and policymakers. Our Crisis Intervention Team (CIT) Pre-Conference (Sept. 22) and 36th Annual State Convention (Sept. 23) will take place at Trevecca Community Church in Nashville. Sponsors and exhibitors are welcome on each day.

This year's theme is **Healing and Thriving: Our Path Forward Together**. After meeting virtually for the past two years, we are thrilled to offer an in-person event. Our focus is to discuss Criminal Justice & Mental Health, youth & young adults, and to educate our audience on important issues surrounding Mental Health. Our engagement information is included in the attached Sponsorship Brochure, or you can follow this link <https://www.namitn.org/state-convention/> to learn more and complete registration online.

In previous years, more than 250 attendees and 30+ exhibitors participated. We invite you to be a part of this impactful gathering and hope that you will be a sponsor. Our blend of behavioral healthcare professionals, persons living with a mental health condition, and caregivers offers an unparalleled environment for diverse conversation and learning.

Your support enables us to continue providing support and services free of charge throughout the year. Our convention is an excellent opportunity to enhance awareness of your organization while also supporting NAMI Tennessee. Guests at our convention are known for their active engagement with our exhibitors. We hope that you will find participation to be mutually beneficial.

Please feel free to contact me for further information at vrutledge@namitn.org. Thank you for your consideration of our request!

Warmest Regards,

Victoria Rutledge
Director of Development

Jeff Fladen
Executive Director



36th ANNUAL STATE CONVENTION

Sept. 22

CIT Pre-Conference Program

Sept. 23

NAMI Tennessee State Convention

\$10,000 | PLATINUM SPONSOR

- Exclusive sponsorship for two keynote addresses at convention
- Two 6' exhibit tables (Exhibiter Hours 8-5 both days)
- 10x complimentary registrations to convention
- Six-month logo placement on NAMI TN webpage, NAMI E-News, and NAMI at Home videos
- Sponsorship of virtual annual meeting which takes place on September 22
- Two-minute company ad/infomercial broadcast two times each day at convention
- Full-page ad or full-page logo in program book
- Logo placement in sponsor slideshow and all signage at event

\$5,000 | GOLD

- Exclusive sponsorship for one keynote address at convention and one convention workshop
- One 6' exhibit table (Exhibiter Hours 8-5 both days)
- 8x complimentary registrations to convention
- Three-month logo placement on NAMI TN webpage, NAMI E-News, and NAMI at Home videos
- One minute company ad/infomercial broadcast once each day at convention
- Full page ad or logo in program book
- Logo placement in sponsor slideshow and all signage at event

\$2,500 | SILVER

- 2022 Convention lunch sponsor
- One 6' exhibit table (Exhibiter Hours 8-5 both days)
- 6x complimentary registrations to convention
- Two-month logo placement on NAMI E-News and NAMI at Home videos
- 30 second company ad/infomercial broadcast once each day at convention
- Half page ad or logo in program book
- Logo placement in sponsor slideshow

\$1,000 | BRONZE

- Acknowledgement as Workshop Sponsor
- One 6' exhibit table (Exhibiter Hours 8-5 both days)
- 4x complimentary registrations to convention
- Quarter page ad or logo in program book
- Logo placement in sponsor slideshow

\$500 | EXHIBITOR

- Logo on exhibitor page in program book
- One 6' exhibit table (Exhibiter Hours 8-5 both days)
- 2x complimentary registrations to convention
- Logo placement in sponsor slideshow

| YEAR-ROUND EVENT SPONSOR |

NAMI TN offers customizable opportunities to partner throughout the year. Events include NAMI Walks, Vision of Hope Gala, State Convention, and various trainings. Contact Victoria Rutledge at 629-777-4684 or vrutledge@namitn.org for more information.



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STATE CONVENTION

**ADVERTISING
INFORMATION**

ARTWORK SUBMISSION:

Please send your high resolution digital artwork to dgumina@namitn.org

COMPANY LOGO

300 dpi /High Resolution EPS, JPG or PNG

INFOMERCIAL

- Size: 16:9 /Widescreen
- Duration: *See Giving Level
- File Format: mp4

PROGRAM BOOK ADS

Full Color Press Quality PDF or Minimum 300 dpi PNG or JPG.

(SHOWN IN INCHES):

FULL PAGE AD 7.25 X 10

HALF PAGE AD 7.25 X 5

QUARTER PAGE AD 3.5 X 5

QUESTIONS?

If you have questions or
need professional design for your ad
please contact NAMI Tennessee.

Victoria Rutledge

vrutledge@namitn.org

629-777-4684



36th ANNUAL STATE CONVENTION

PAYMENT FORM

SPONSORSHIP LEVEL: Select one

- \$10,000 Platinum \$5,000 Gold \$2,500 Silver
 \$1,000 Bronze \$500 Exhibitor

SPONSOR INFORMATION:

Contact Name: _____ Title: _____

Organization / Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Alternate Phone: _____

email: _____

Please indicate if you plan to exhibit in person:

- CIT Preconference Sept 22 Both
 NAMI TN State Convention Sept 23 We will not be attending in person

PAYMENT INFORMATION:

- Check (Payable to NAMI Tennessee) Amount enclosed: \$ _____
 Credit Card (MC/VISA/AMEX/DISCOVER) Payment Amount: \$ _____

Credit Card # _____ Exp. Date: _____ CVV: _____

Card Holder's Name: _____

Card's Zip Code: _____

- Invoice Me Send an invoice in the amount of: \$ _____

Organization / Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

PLEASE RETURN: Complete form and return with logo and advertisements (see Advertising Form for details)

BY MAIL: David Gumina

NAMI Tennessee, State Convention
1101 Kermit Drive, Suite 605
Nashville, TN 37217

Contact David Gumina for additional information.

Email: dgumina@namitn.org
Phone : (615) 361-6608

NAMI TN TAX ID# 58-1679614